

# SPONSORSHIP OPPORTUNITIES

## PLATINUM - \$7,500 - EXCLUSIVE

- 20'x10' booth space in a prime location
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event billboard (if secured by post date)
- Business logo on event banners and event tickets
- Opportunity to host a seminar session at the event
- Opportunity to provide a prize donation to event attendees (audience 3,000+)
- 100 tickets to the Home Show

## DIAMOND - \$5,000 - EXCLUSIVE

- 20'x10' booth space
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event banners and event tickets
- Opportunity to host a seminar session at the event
- Opportunity to provide a prize donation to event attendees (audience 3,000+)
- 75 tickets to the Home Show

## GOLD - \$3,000

- 10'x10' booth space
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event banners
- Opportunity to host a seminar session at the event
- Opportunity to provide a prize donation to event attendees (audience 3,000+)
- 50 tickets to the Home Show

## SILVER - \$2,000

- 8'x8' booth space
- Business logo on all print marketing
- Business logo on electronic marketing
- Opportunity to provide a prize donation to event attendees (audience 3,000+)
- 25 tickets to the Home Show

## T-SHIRT SPONSOR - \$1,000 - EXCLUSIVE

- Business logo recognition on event t-shirt worn by all event staff and event volunteers
- Opportunity to provide a prize donation to event attendees (audience 3,000+)
- 10 tickets to the Home Show

## LANYARD SPONSOR - \$1,000 - EXCLUSIVE

- Business logo recognition on event lanyard worn by all event staff and event volunteers
- Opportunity to provide a prize donation to event attendees (audience 3,000+)
- 10 tickets to the Home Show

## SEMINAR SPONSOR - \$750

- Business recognized at seminar space and prior to each seminar
- Business logo on all seminar signage
- Business logo on seminar marketing material
- Opportunity to provide a prize donation to event attendees (audience 3,000+)



## HOST AN EDUCATIONAL SEMINAR

Expose your brand and expertise to a targeted audience at this year's Home, Garden & Boat Show. If you are interested, please identify the topic and time that works best for you on the following page.

## BECOME AN EXHIBITOR

<b>BOOTH</b>	<b>*MEMBER</b>	<b>NON-MEMBER</b>
<b>8' x 8'</b>	\$600	\$900
<b>10' x 10'</b>	\$700	\$1,000
<b>20' x 10'</b>	\$1,350	\$1,750

Save on booth fees by becoming a Chamber member! Call 231-722-3751 or visit [www.muskegon.org](http://www.muskegon.org)

*\*Member prices apply to Muskegon Lakeshore Chamber of Commerce and Lakeshore Home Builders Association members.*